

Rep Order# 6864346 Ver# 7 Mod# 1 Status Confirmed Traffic Order# 214827 Printed: 10/19/2012 12:43 PM 1 of 3  
EC'd Yes Last Received: 10/19/2012 11:41 AM  
Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN  
Advertiser ( ) CENTER FORWARD  
Product ISSUE #2080  
Estimate# 2080  
Buyer MIKE FURMAN  
Phone#  
Fax#  
Agency ( ) WATERFRONT STRATEGIES  
3050 K ST NW  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 96/102/2080  
Flight Dates 10/17/2012 - 10/24/2012  
Hiatus Weeks  
Rep Firm  
Sales Office ( ) PHILADELPHIA  
Salesperson ( ) KATE BRADY  
Salesperson Phone# 215-567-6005  
Salesperson FAX# 215-567-5938

--- CONTRACT COMMENT ---  
SC=\*

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F,M-TU	5A-530A	NEWS	:30	\$250.00	10/17-10/23	1	1	1	\$250.00	
	2	W-F,M-TU	530A-6A	NEWS	:30	\$450.00	10/17-10/23	1	1	1	\$450.00	
	3	W-F,M-TU	6A-7A	NEWS	:30	\$650.00	10/17-10/23	1	1	1	\$650.00	
	4	W-F,M-TU	7A-8A	EARLY SHOW	:30	\$500.00	10/17-10/23	1	1	1	\$500.00	
	5	W-F,M-TU	8A-9A	EARLY SHOW	:30	\$150.00	10/17-10/23	1	1	1	\$150.00	
	6	W-F,M-TU	10A-11A	LET'S MAKE A DEAL	:30	\$400.00	10/17-10/23	1	1	1	\$400.00	
	7	W-F,M-TU	11A-12P	THE PRICE IS RIGHT	:30	\$750.00	10/17-10/23	1	1	1	\$750.00	
	8	W-F,M-TU	12P-1230P	NEWS	:30	\$900.00	10/17-10/23	1	1	1	\$900.00	
	9	W-F,M-TU	2P-3P	THE TALK	:30	\$600.00	10/17-10/23	1	1	1	\$600.00	
	10	W-F,M-TU	3P-4P	RACHEL RAY	:30	\$300.00	10/17-10/23	1	1	1	\$300.00	
	11	W-F,M-TU	4P-5P	ANDERSON	:30	\$300.00	10/17-10/23	1	1	1	\$300.00	
	12	W-F,M-TU	5P-530P	NEWS	:30	\$900.00	10/17-10/23	1	1	1	\$900.00	
	13	W-F,M-TU	530P-6P	NEWS	:30	\$900.00	10/17-10/23	1	1	1	\$900.00	
	14	W-F,M-TU	6P-630P	NEWS	:30	\$900.00	10/17-10/23	1	1	1	\$900.00	

Station WISH-TV INDIANAPOLIS, IN  
 Advertiser ( ) CENTER FORWARD  
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Agency ( ) WATERFRONT STRATEGIES  
 3050 K ST NW  
 WASHINGTON, DC 20007  
 Agency C/P1/P2/E 96/102/2080  
 Flight Dates 10/17/2012 - 10/24/2012  
 Hiatus Weeks

Rep Firm  
 Sales Office ( ) PHILADELPHIA  
 Salesperson ( ) KATE BRADY  
 Salesperson Phone# 215-567-6005  
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	15	W-F,M-TU	630P-7P	CBS EVENING NEWS	:30	\$1,500.00	10/17-10/23	1	1	1	\$1,500.00	
	16	SU	6P-7P	NEWS	:30	\$800.00	10/21-10/21	0	0	0	\$0.00	
	17	W-F,M-TU	7P-730P	INSIDE EDITION	:30	\$850.00	10/17-10/23	1	1	1	\$850.00	
	18	W-F,M-TU	730P-8P	E.T.	:30	\$900.00	10/17-10/23	1	1	1	\$900.00	
	19	TU	10P-11P	VEGAS	:30	\$2,600.00	10/23-10/23	1	1	1	\$2,600.00	
	20	SA	10P-11P	48 HOURS	:30	\$1,000.00	10/20-10/20	1	1	1	\$1,000.00	
	21	W-F,M-TU	11P-1135P	NEWS	:30	\$1,500.00	10/17-10/23	1	1	1	\$1,500.00	
	22	W-F,M-TU	1135P-1235A	LETTERMAN	:30	\$500.00	10/17-10/23	1	1	1	\$500.00	
	23	W-F,M-TU	1235A-135A	LATE LATE SHOW	:30	\$175.00	10/17-10/23	1	1	1	\$175.00	
	24	SA	330P-7P	COLLEGE FB	:30	\$700.00	10/20-10/20	1	1	1	\$700.00	
	25	M	7P-8P	INSIDE EDITION/E.T.	:30	\$800.00	10/22-10/22	1	1	1	\$800.00	

Buyline Comment: MKGD FOR SUN 6-630P

---REPORT TOTALS---

Report Totals: 24 / \$18,475.00

---SALES MONTHLY TOTALS---

Last Received: 10/19/2012 11:41 AM  
Showing Buylines: All Lines

Station	WISH-TV INDIANAPOLIS, IN	Agency	( ) WATERFRONT STRATEGIES	Rep Firm	( ) PHILADELPHIA
Advertiser	( ) .CENTER FORWARD		3050 K ST NW	Sales Office	( ) KATE BRADY
Product	ISSUE #2080		WASHINGTON, DC 20007	Salesperson	
Estimate#	2080		Agency C/P1/P2/E		
Buyer	MIKE FURMAN		96/102/2080	Salesperson Phone#	215-567-6005
Phone#			Flight Dates	Salesperson FAX#	215-567-5938
Fax#			Hiatus Weeks		

Oct 12:	24 / \$18,475.00	Nov 12:	0 / \$0.00
Sales Totals:	24 / \$18,475.00		
Station Totals:	24 / \$18,475.00		
Lines not sent/rcld/rtrn:	0 / \$0.00		

---COMPETITIVE---

Market Totals	\$18,475	CABL	0%	WISH	100%	WNDY	0%	WRTV	0%	WTHR	0%
		WTTV	0%	WXIN	0%						

---COMPETITIVE COMMENTS---

COMP TO FOLLOW

Books	null
Demos	RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

# Spot Manager: All, 10/17/12-10/24/12

Station	Advertiser	Product	Estim	Order Inventory	Descript	Time Period	Length	Date	Air Time	Inv. Code (Placed)	Rate	Ad-ID	Priority
Alt Order #: 06864346													
WISH	POL/Center Forward	ISSUE	2080	Daybreak @ 5am		5-530a	:30	10/17/12	5:19:20 AM Daybreak @ 5am		\$250.00	CF12IN03TH	P3
WISH	POL/Center Forward	ISSUE	2080	Price Is Right		1058-12p	:30	10/17/12	11:29:11 AM Price is Right		\$750.00	CF12IN03TH	P1
WISH	POL/Center Forward	ISSUE	2080	Rachael Ray		258-4p	:30	10/17/12	3:35:20 PM M-F 3p-4p		\$300.00	CF12IN03TH	P3
WISH	POL/Center Forward	ISSUE	2080	Anderson Cooper		357-5p	:30	10/17/12	4:30:42 PM M-F 4p-5p		\$300.00	CF12IN03TH	P3
WISH	POL/Center Forward	ISSUE	2080	CBS Evening News		630-7p	:30	10/17/12	6:28:41 PM News 8 @6		\$1,500.00	CF12IN03TH	P1
WISH	POL/Center Forward	ISSUE	2080	Late Late Show		1237a-137a	:30	10/17/12	1:24:20 XM Late Late Show		\$175.00	CF12IN03TH	P2
WISH	POL/Center Forward	ISSUE	2080	CBS This Morning @7a		7-8a	:30	10/18/12	6:59:26 AM Daybreak @ 6		\$500.00		P3
WISH	POL/Center Forward	ISSUE	2080	News 8 @5p		5-530p	:30	10/18/12	5:27:00 PM News 8 @5		\$900.00		P2
WISH	POL/Center Forward	ISSUE	2080	David Letterman		1135p-1237a	:30	10/19/12	David Letterman		\$500.00		P3
WISH	POL/Center Forward	ISSUE	2080	Daybreak @530am		530-6a	:30	10/19/12	5:51:23 AM Daybreak @ 530am		\$450.00		P3
WISH	POL/Center Forward	ISSUE	2080	The Talk		2-3p	:30	10/19/12	2:28:56 PM The Talk		\$600.00		P1
WISH	POL/Center Forward	ISSUE	2080	Saturday 10-11p		958-11p	:30	10/20/12	Sat Hour 3		\$1,000.00		P3
WISH	POL/Center Forward	ISSUE	2080	NCAA Football		(3:30:00 PM-7:00	:30	10/20/12	4:07:22 PM NCAA Football		\$700.00		P2
WISH	POL/Center Forward	ISSUE	2080	News 8 Weekend/Sunday		558-7p	:30	10/21/12	News 8 Weekend/S		\$800.00		P1
WISH	POL/Center Forward	ISSUE	2080	Noon News		1158a-1230p	:30	10/22/12	Noon News		\$900.00		P1
WISH	POL/Center Forward	ISSUE	2080	Entertainment Tonight		728-8p	:30	10/22/12	M-F 730-8p		\$900.00		P2
WISH	POL/Center Forward	ISSUE	2080	Inside Edition		658-730p	:30	10/22/12	M-F 7-730p		\$850.00		P2
WISH	POL/Center Forward	ISSUE	2080	News 8 @6		558-630p	:30	10/22/12	News 8 @6		\$900.00		P2
WISH	POL/Center Forward	ISSUE	2080	Daybreak @ 6		558-7a	:30	10/22/12	6:35:10 AM Daybreak @ 6		\$650.00		P2
WISH	POL/Center Forward	ISSUE	2080	CBS This Morning @8		8-9a	:30	10/23/12	CBS This Morning		\$150.00		P3
WISH	POL/Center Forward	ISSUE	2080	Let's Make A Deal		958-11a	:30	10/23/12	Let's Make a Deal		\$400.00		P2
WISH	POL/Center Forward	ISSUE	2080	News 8 @ 530p		530-6p	:30	10/23/12	News 8 @530		\$900.00		P2
WISH	POL/Center Forward	ISSUE	2080	Tuesday 10-11p		958-11p	:30	10/23/12	10:30:57 PM Tue Hour 3		\$2,600.00		P2
WISH	POL/Center Forward	ISSUE	2080	News 8 @ 11 M-F		11-1135p	:30	10/23/12	11:24:57 PM LN M-F		\$1,500.00		P2
											\$18,475.00		
											\$18,475.00		

[Filtered by: ] [Sorted by: Alt Order #]

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Maura Guroy

do hereby request station time concerning the following issue:

Carter Forward

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

Total Charges:

This broadcast time will be used by: Carter Forward

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Curtis Forward Executive Director

Curtis Forward 1317 F St NW GM FL WDC 20004

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:


☐ a corporation; ☐ a committee; ☐ an association; ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

9/5/12            202-813-4853  
 Date      Signature      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted      ☐ Accepted in Part      ☐ Rejected

\_\_\_\_\_  
 Signature      Printed Name      Title

## AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any  
Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<div style="font-size: 48px; font-family: cursive;">AS ORDERED</div>					

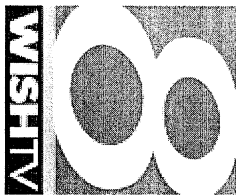
**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Center Forward
Product	ISSUE
Estimate Number	2080

<b>Invoice #</b>	<b>214827-1</b>
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214827
Alt Order #	06864346
Deal #	
Order Flight	10/17/12 - 10/24/12

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

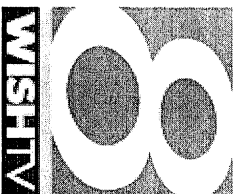
Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	Daybreak @ 5am	5-530a		10/17/12 to 10/23/12	1x	MTWTF--				
				W	10/17/12	:30	5:23 AM	CF12IN03TH	\$250.00		1
2	WISH	Daybreak @530am	530-6a		10/17/12 to 10/23/12	1x	MTWTF--				
				F	10/19/12	:30	5:54 AM	CF12IN03TH	\$450.00		1
3	WISH	Daybreak @ 6	558-7a		10/17/12 to 10/23/12	1x	MTWTF--				
				M	10/22/12	:30	6:44 AM	CF12IN03TH	\$650.00		1
4	WISH	CBS This Morning @7a	7-8a		10/17/12 to 10/23/12	1x	MTWTF--				
				Th	10/18/12	:30	6:59 AM	CF12IN03TH	\$500.00		1
5	WISH	CBS This Morning @8	8-9a		10/17/12 to 10/23/12	1x	MTWTF--				
				Tu	10/23/12	:30	8:23 AM	CF12IN03TH	\$150.00		1
6	WISH	Let's Make A Deal	958-11a		10/17/12 to 10/23/12	1x	MTWTF--				
				Tu	10/23/12	:30	9:58 AM	CF12IN03TH	\$400.00		1
7	WISH	Price Is Right	1058-12p		10/17/12 to 10/23/12	1x	MTWTF--				
				W	10/17/12	:30	11:28 AM	CF12IN03TH	\$750.00		1
8	WISH	Noon News	1158a-1230p		10/17/12 to 10/23/12	1x	MTWTF--				
				Tu	10/23/12	:30	12:09 PM	CF12IN03TH	\$900.00		1
9	WISH	The Talk	2-3p		10/17/12 to 10/23/12	1x	MTWTF--				
				F	10/19/12	:30	2:28 PM	CF12IN03TH	\$600.00		1
10	WISH	Rachael Ray	258-4p								

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.



## INVOICE



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**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Center Forward
Product	ISSUE
Estimate Number	2080

Invoice #	214827-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/23/12

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Avenue  
 Suite 800  
 Washington, DC 20007  
 USA

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	214827
Alt Order #	06864346
Deal #	
Order Flight	10/17/12 - 10/24/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

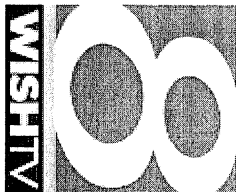
Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
10	WISH	Rachael Ray	258-4p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				W	10/17/12	:30	3:44 PM	CF12IN03TH	\$300.00		1
11	WISH	Anderson Cooper	357-5p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				W	10/17/12	:30	4:39 PM	CF12IN03TH	\$300.00		1
12	WISH	News 8 @5p	5-530p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				Th	10/18/12	:30	5:28 PM	CF12IN03TH	\$900.00		1
13	WISH	News 8 @ 530p	530-6p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				Tu	10/23/12	:30	5:53 PM	CF12IN03TH	\$900.00		1
14	WISH	News 8 @6	558-630p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				M	10/22/12	:30	6:12 PM	CF12IN03TH	\$900.00		1
15	WISH	CBS Evening News	630-7p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				W	10/17/12	:30	6:29 PM	CF12IN03TH	\$1,500.00		1
16	WISH	News 8 Weekend/Sunday	558-7p		to						
	WISH			10/15/12 to 10/21/12	1x	-----S					
				Su	10/21/12	:00			<del>\$800.00</del>	See MG 16.2	1
				M	10/22/12	:30	7:28 PM	CF12IN03TH	\$800.00	MG for 16.1 10/21	2
17	WISH	ET/Inside Edition Inside Edition	658-8p 658-730p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				Tu	10/23/12	:30	7:20 PM	CF12IN03TH	\$850.00		1
18	WISH	Entertainment Tonight	728-8p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				Tu	10/23/12	:30	7:41 PM	CF12IN03TH	\$900.00		1

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Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	96
Product Code	102

Agency Ref	IN14921
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
19	WISH	Tuesday 10-11p	958-11p		to						
	WISH			10/22/12 to 10/28/12	1x	-T-----					
				Tu	10/23/12	:30	10:49 PM	CF12IN03TH	\$2,600.00		1
20	WISH	Saturday 10-11p	958-11p		to						
	WISH			10/15/12 to 10/21/12	1x	-----S-					
				Sa	10/20/12	:30	10:29 PM	CF12IN03TH	\$1,000.00		1
21	WISH	News 8 @ 11 M-F	11-1135p		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				Tu	10/23/12	:30	11:28 PM	CF12IN03TH	\$1,500.00		1
22	WISH	David Letterman	1135p-1237a		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				F	10/19/12	:30	12:32 AM	CF12IN03TH	\$500.00		1
23	WISH	Late Late Show	1237a-137a		to						
	WISH			10/17/12 to 10/23/12	1x	MTWTF--					
				W	10/17/12	:30	1:34 AM	CF12IN03TH	\$175.00		1
24	WISH	NCAA Football	NCAA Football		to						
	WISH			10/15/12 to 10/21/12	1x	-----S-					
				Sa	10/20/12	:30	4:23 PM	CF12IN03TH	\$700.00		1
<b>24</b>											
<b>Aired Spots</b>											

Gross Total **\$18,475.00**Agency Commission **\$2,771.25**Net Amount Due **\$15,703.75** Payment Terms 30 DaysSubject to our standard terms and conditions located at [www.linmedia.com/multplatform-ad-solutions](http://www.linmedia.com/multplatform-ad-solutions).

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-365-3072.